

Privacy policy

Data protection is a matter of trust and your trust is important to us. We respect your private sphere and your privacy. Therefore, protecting personal data and collecting, processing and using them in conformity with the law is an important concern to us. So that you feel safe while visiting our web page, we strictly adhere to legal provisions when we process your data and would like to inform you here about our data collection and use of data.

1. Responsible Body in terms of the GDPR

The body responsible for collecting, processing and using your personal data in terms of the General Data Protection Regulation of the EU is Vitaplus Ltd, Csillaghegyi út 19-21, 1037 Budapest, Hungary.

Should you wish to object to Vitaplus Kft collecting, processing and using your personal data in accordance with these data protection provisions in total or only to particular conditions, you can send your objection by email, or letter to the following contacts:

Vitaplus Ltd
represented by: Mrs. Judit Ottó E-Mail: otto@vitaplus.hu
Csillaghegyi út 19-21, 1037 Budapest/Hungary
Tel.: +36 30 246 2795

Which data are processed?

Legal bases of the data processing

To be able to provide you with our web site and the related services, we process personal data according to the following legal bases:

- **Agreement** Article 6 GDPR
- For the **fulfilment of contracts** Article 6 GDPR
- On the basis of a **balance of interests** Article 6 GDPR
- For compliance with a **legal obligation** Article 6 GDPR

We will refer to the appropriate terminology in connection with the respective processing, so that you can classify the basis on which we process personal data.

If personal data are processed on the basis of a formal **agreement** from you, you have the right to **cancel** the agreement at any time with immediate effect.

If we process data on the basis of a **balance of interests**, you have the right as person concerned, to **disagree** considering the requirements of sec 21 GDPR on the processing of personal data.

Access data

When you visit our website, personal data are processed to enable you to view the content of the web page on your mobile device.

In order that pages can be displayed in your browser, the IP address of the mobile device you use must be processed. In addition, other information about the browser on your mobile device is available.

We are legally bound to warrant data protection and confidentiality as well as integrity of personal data processed with our IT systems.

For this purpose and due to this interest, the following data will be logged on the basis of a balance of interests:

- The IP address of the fetching computer (for a maximum of 7 days)
- The operating system of the fetching computer
- The browser version of the fetching computer
- The name of the retrieved file
- The date and time of the fetch
- The quantity of data transferred
- The referring URL

The IP address of all systems used in connection with the operation of this web pages will be deleted within 7 days. We can then no longer produce a personal reference from the remaining data.

The data are also used to detect and fix any errors on the internet pages.

Contact form

We offer a contact form on our internet page from which you can request information and contact us concerning our products or services in general. We have marked the mandatory data required to answer a request as mandatory fields. Information on other data fields is voluntary.

We need this information in order to process your request and to give you an answer. The data are processed for concrete requests concerning the performance of a contract or initiation of the contract. For general enquiries, the processing is carried out on the basis of a balance of interests.

Requests via the contact form on our website will be processed electronically by us to respond to your inquiry. In this context other persons or departments may receive, and where applicable, third notice of the form content that you've sent.

The transmission of the form data via the Internet is carried out via encrypted connections.

Newsletter

On our internet page there is no possibility to register nor to subscribe to an E-mail newsletter.

Cookies

Cookies are not allowed on our webpages.

Use of YouTube and other video content

We also embed video content from so-called third party services such as YouTube on our websites. When embedding YouTube videos a Google server located in the USA is accessed. The processing of personal data on Google servers is carried out by Google. For further information, please refer to Google's data protection information: <https://policies.google.com/privacy>

Data processing is carried out on the basis of a balancing of interests, whereby our interests are represented in the embedding of video content on our website.

The appropriate level of data protection for data processing in the USA is guaranteed by Google ([List entry](#) "Privacy Shield").

Use of Facebook Social Plugins & other Facebook-Services

On our internet page, the so-called social plugins ("plugins") of the social network facebook.com ("Facebook") are used. Facebook is carried on by the company Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA.

The plugins are identifiable by one of the Facebook logos (white "f" on a blue tile or a "thumbs-up" sign) or marked with the addition "Facebook Social Plugin". The list and the appearance of the Facebook Social Plugins can be viewed here: <https://developers.facebook.com/docs/plugins>.

When you visit a page of our website that contains such a plugin, your browser establishes a direct connection with the servers of Facebook. The content of the plugin is forwarded from Facebook directly to your browser and from it, incorporated in the website. We therefore have no influence on the range of data that Facebook collects with the assistance of this plugin and inform you according to our state of knowledge:

By incorporating the plugin, Facebook receives the information that you have accessed the corresponding page of our website. If you are logged into Facebook, Facebook can assign your visit to your Facebook account. If you interact with the plugins, for example, by clicking "Like", or entering a comment, the corresponding information is transmitted from your browser directly to Facebook and stored there. If you are not a member of Facebook, it is still possible that Facebook learns your IP address and stores and, if necessary, further data on the browser you have used.

In addition, we may use, if need be, services of Facebook, the utilization of a behavioral data for the optimized chroma keying of advertising media (e.g. advertising banner) and the evaluation of advertising measures.

You can use the following Facebook data protection information link: www.facebook.com/about/privacy/ for getting more information about the functioning of Facebook social plugins, Facebook Connect, and also information on the processing and use of data for advertising purposes,

You will also find there information on how to restrict or exclude the use of your data for advertising purposes.

If you are a Facebook member and do not want Facebook to collect data about you via our website with your member data already stored, you must log out of Facebook before visiting our website.

It is also possible to block Facebook social Plugins by using add-ons for your browser, for example with the "Facebook Blocker" or "disconnect" function.

Purposes of the processing of personal data

The above-mentioned data will be processed by us for the operation of our internet page and for the fulfilment of contractual obligations toward our customers and/or the safeguard of our legitimate interests.

For inquiries from non-active customers we process the data for the purposes of contacting, exchange of information and for sending offers. The processed data are: name, address, email address, phone number. 30 days after sending you the requested information/offer, your personal data will be deleted.

Optional information

If you specify to us voluntarily data, for example in set forms and these are not required for the fulfilment of our contractual obligations, we process these data in the justified assumption that the processing and use of this data is in your interest.

Receiver / forwarding of data

Data that you provide to us will not be passed down to third parties. In particular, your data will not be handed on to third parties for their marketing purposes.

However, we use service providers for the operation of these Internet pages or for additional products or services from us, if necessary. Here, it can happen that a service provider receives knowledge of personal data. We choose our service providers carefully - in particular with regard to data protection and data security - and take all necessary measures in terms of data protection law for a permissible data processing.

Your rights as a person concerned

You have the right to **information** about personal data concerning you. You can always contact us for information.

In the case of a request for information that is not made in writing, we ask for your understanding that we may require proof from you attesting your identity.

You further have the right to **correction** or **cancellation** or to the **restriction** of processing, insofar as the legal entitlement exists.

You ultimately have the **right to object** to the processing in the scope of the legal provisions. The same applies to the right to data portability.

Deletion of data

In principle, we also delete personal data when there is no requirement for further storage. A requirement may also exist, in particular, if the data is still needed in order to be able to fulfill contractual obligations, to examine warranty claims and, if applicable, guarantee claims and to grant or defend them. In the case of legal storage obligations, a deletion comes into question only after expiration of the respective retention obligation.

The right to appeal for a supervisory authority

You have the right to complain of processing your personal data at a data protection **supervisory authority**.

Changes to this Data Protection Notice

We frequently revise this data protection notice when changes are made to this web page or on other occasions which make this necessary. The latest version can always be found on this internet page.

Status: 01/10/2018